Choosing a Printer

There are several printing styles and methods—from the traditional engraving to the new (and less expensive) thermography. Be sure to pick a printer capable of giving you the look you want. Ask newly married friends for suggestions, or simply find one that you trust through the yellow pages.

Printer Candidates

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<th>Print shop</th>
<th>Recommended by</th>
<th>Contact</th>
<th>Phone</th>
<th>Address</th>
<th>Appointment</th>
<th>Recommendations made by printer</th>
<th>Package estimate</th>
<th>Includes</th>
<th>Notes</th>
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Invitations costs can mount up, but there’s good news: This is one area where cost-cutting measures really won’t dramatically affect the quality or the look of your final presentation. Here are a few ideas:

- Shop around. Print costs can be negotiated somewhat. You may even find a printer who has beautiful paper in stock that comes with a price break.
- Select standard invitation sizes. Your printer can guide you toward an invitation that requires a reasonable amount of postage, as opposed to oversized invitations or mailing tubes, which carry higher mailing fees.
- Order extra invitations. In the end, it is always less expensive to absorb the cost of extra invitations than to print 30 invitations at the last minute.
- Forgo reception cards. It’s perfectly acceptable to include the reception information on the ceremony invitation, thus reducing your printing and postage costs.
- Seek your printer’s advice. He or she may suggest less expensive but equally elegant printing alternatives other than engraving. In addition, ask your printer to quote envelopes with and without the traditional lining.